

WIM

CHINA'S INVESTMENT OPPORTUNITIES IN 2022 AND BEYOND

13:30-17:00 DECEMBER 9, 2021
MANHATTAN, NEW YORK CITY

by EqualOcean



About EqualOcean

T e c h f o r E q u a l

EqualOcean is a technology innovation and investment research platform. Founded in February 2014 and headquartered in Beijing, with offices in Shanghai, Shenzhen, Nanjing and New York. Its 250+ members are devoted to helping Chinese brands expand internationally and enabling global investors and ambitious corporations to better understand the Chinese market.

 **5** offices

 **250** employees

 **15,000** insiders*

 **50** countries**



New York

Beijing HQ


Nanjing





Shanghai

Shenzhen

 Branches

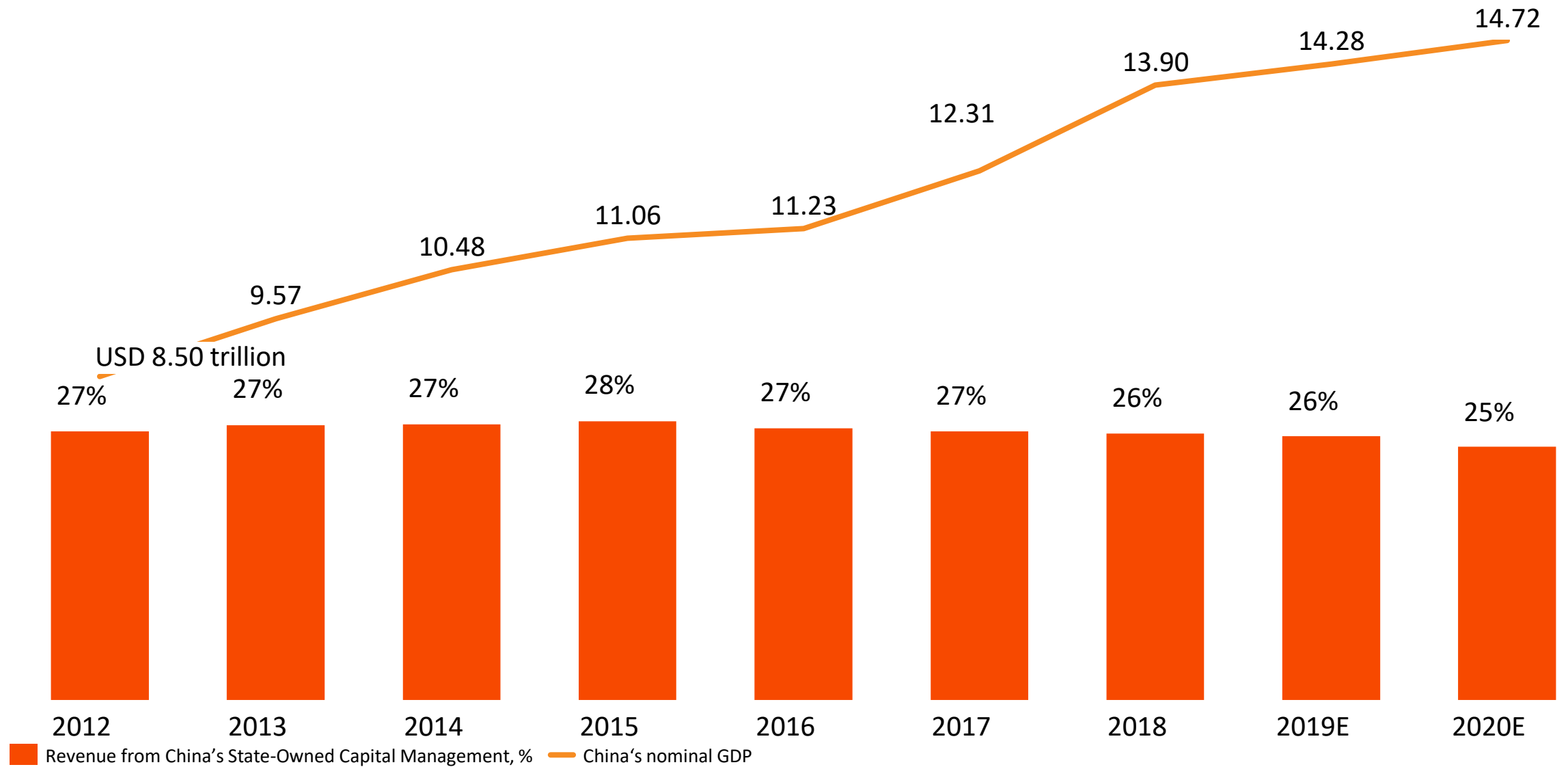
 Clients

 Partners

Consulting	Research	Reports	Events	Conferences
Technology	Consumer	Automotive	Healthcare	
 <p>科技 方兴未艾 砥砺前行—2020年全球第三方电子合同平台发展报告 2020-08-27 17:55</p>	 <p>日常消费 中国宠物经济创新发展研究报告 2020-10-13 10:30</p>	 <p>汽车 新基建助力下，车路协同产业发展研究 2020-09-26 18:51</p>	 <p>大健康 2020中国非公医疗连锁机构经营研究报告 2020-10-10 10:00</p>	
Industrials	Financials	Communication	Real Estate	
 <p>产业/工业 2020智能物流产业研究报告 2020-03-26 17:00</p>	 <p>金融 外资银行在华发展研究报告（下篇） 2020-07-29 13:50</p>	 <p>传媒 WIA2020 全球消费科技制新TOP50 2020-08-18 15:25</p>	 <p>可选消费, 科技, 房地产 2020中国智能家居行业研究报告 2020-10-27 17:47</p>	

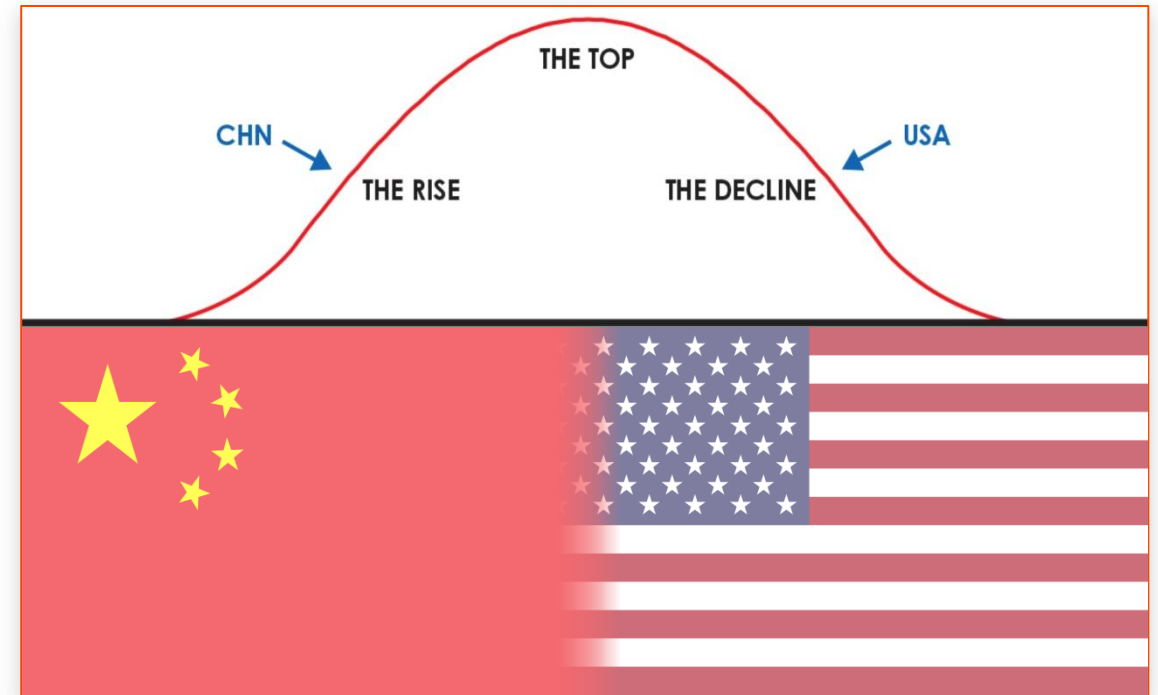
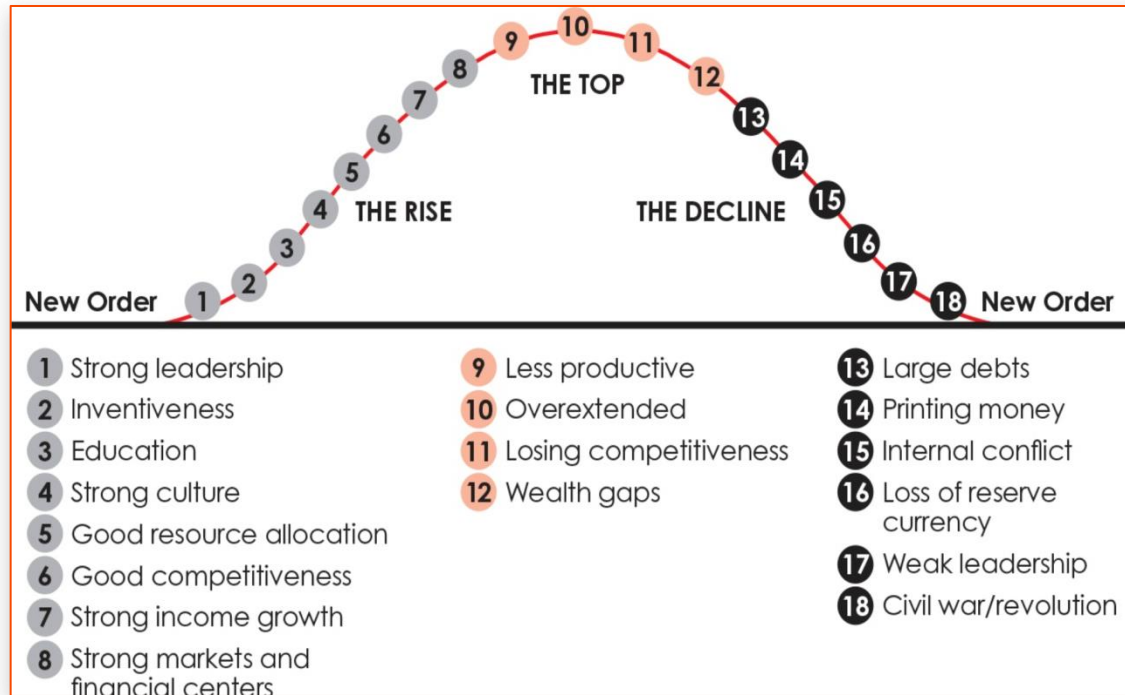
*size of EqualOcean's expert pool across 8 major sectors, as of May 2021; **covered by EqualOcean's client and partner networks

The GDP share of state-owned enterprise 2012-2020



Source: Science.org, CNBC, EqualOcean analysis

The cycle chart from The Changing World Order



The Big Cycle of the Life of an Empire

After the creation of a new set of rules establishes the new world order, there is typically a peaceful and prosperous period.

US and China are currently in their cycles

The United States is now the most powerful empire by not much, it is in relative decline, Chinese power is rapidly rising, and no other powers come close.

China's story:

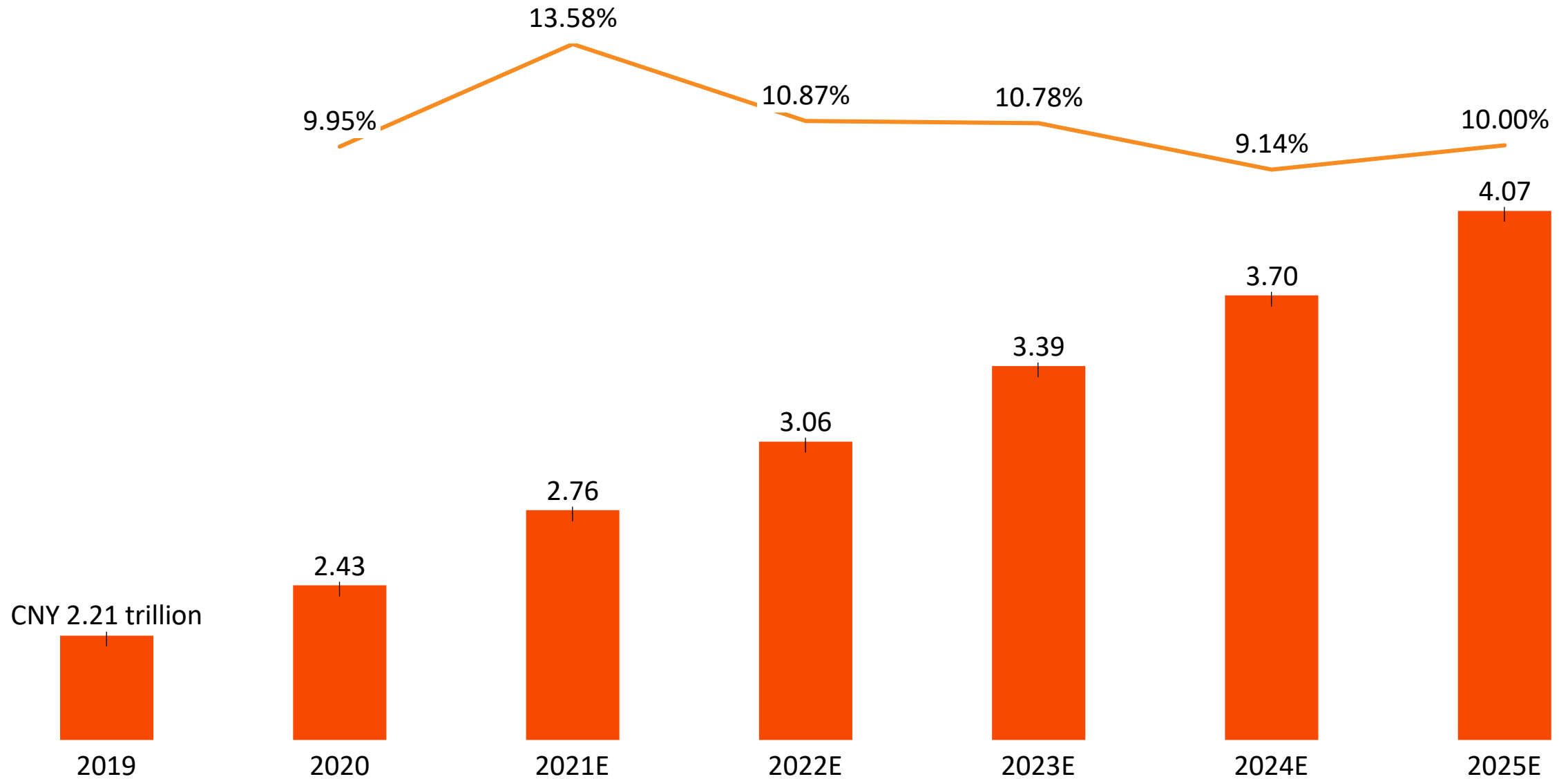
From

'Fast growth + Open market'

To

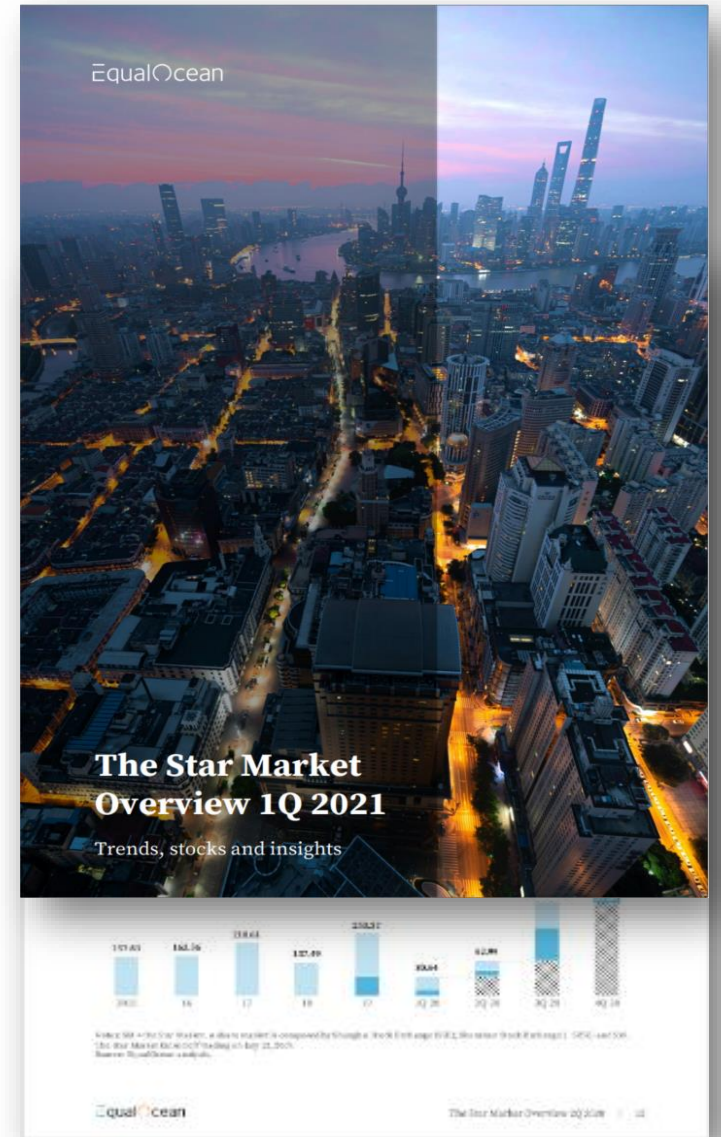
'Technology driven + The largest consumer market'

The R&D expense in China 2019 to 2025

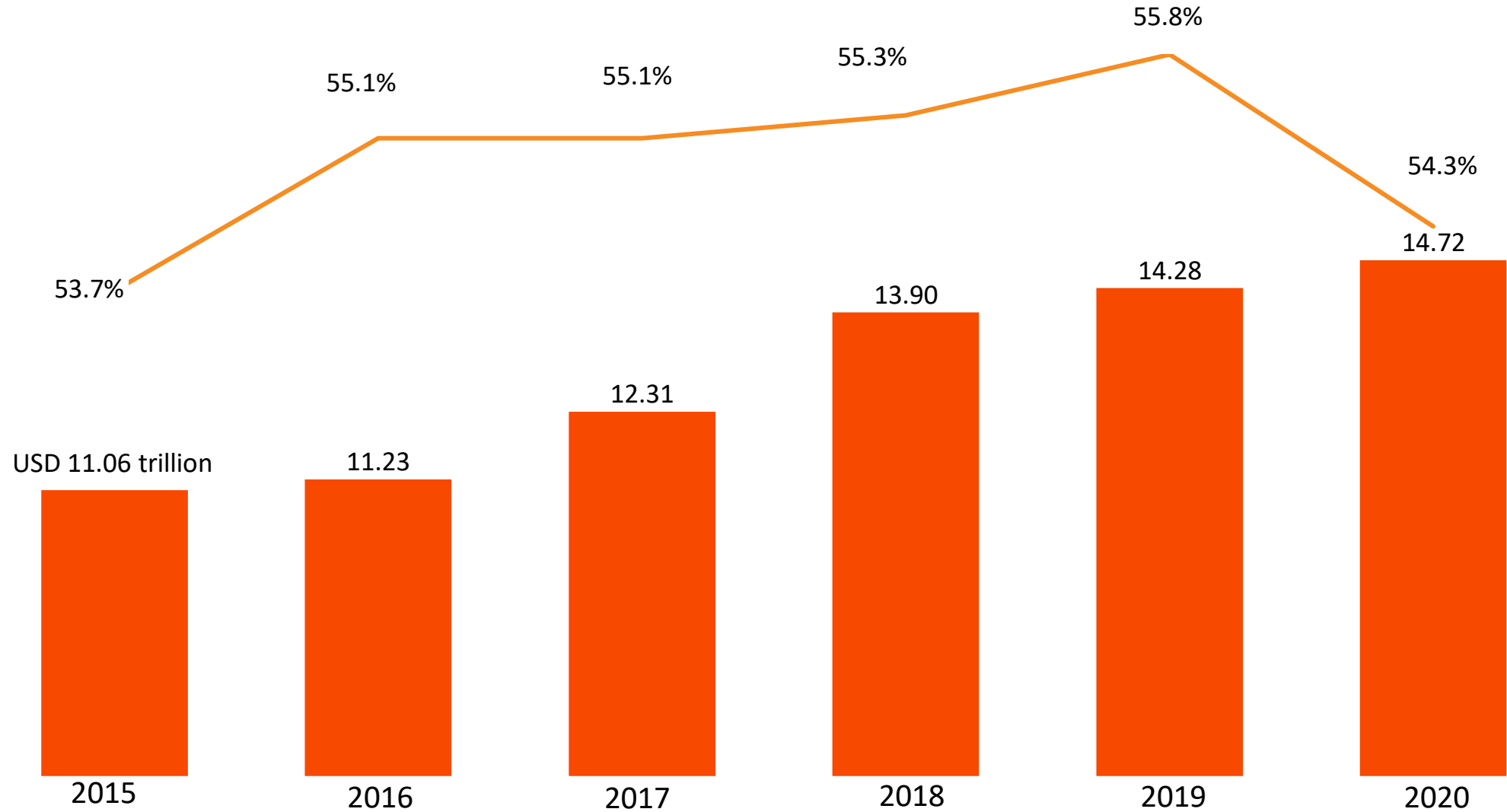


Source: EqualOcean analysis

The transformation of China's development model



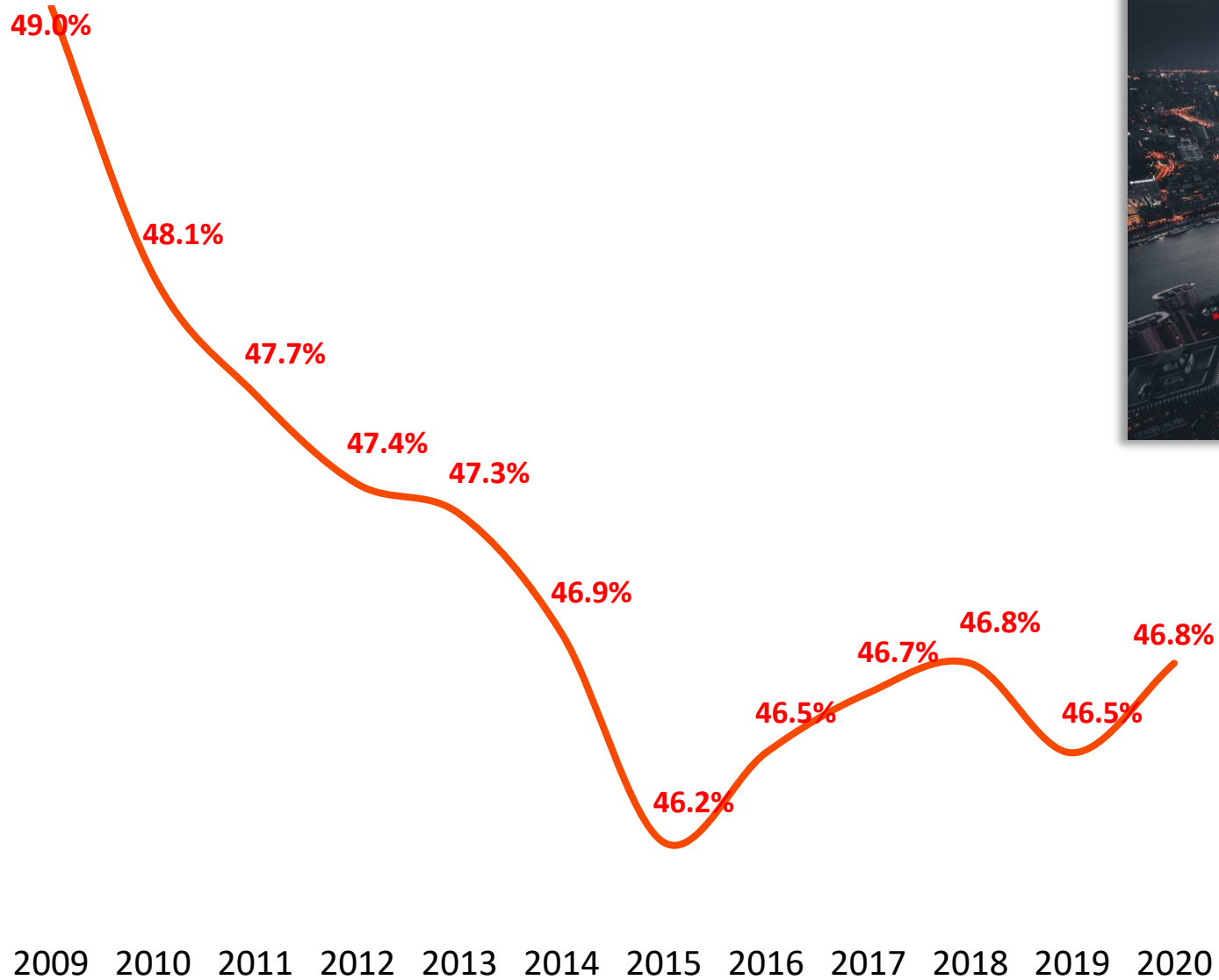
Consumption Contribution to China's GDP 2015-2020



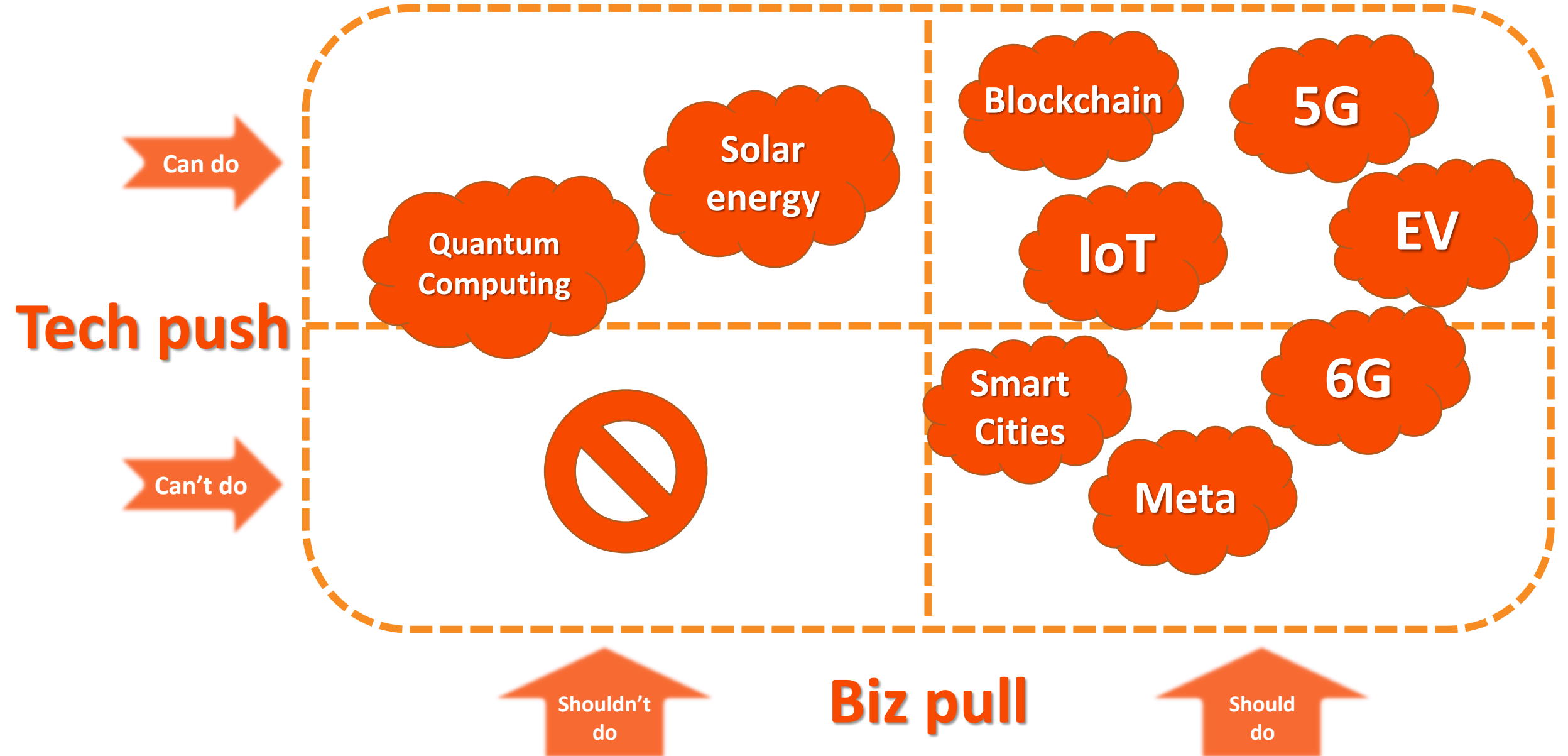
China's nominal GDP Consumption Contribution

Source: Statista, EqualOcean analysis

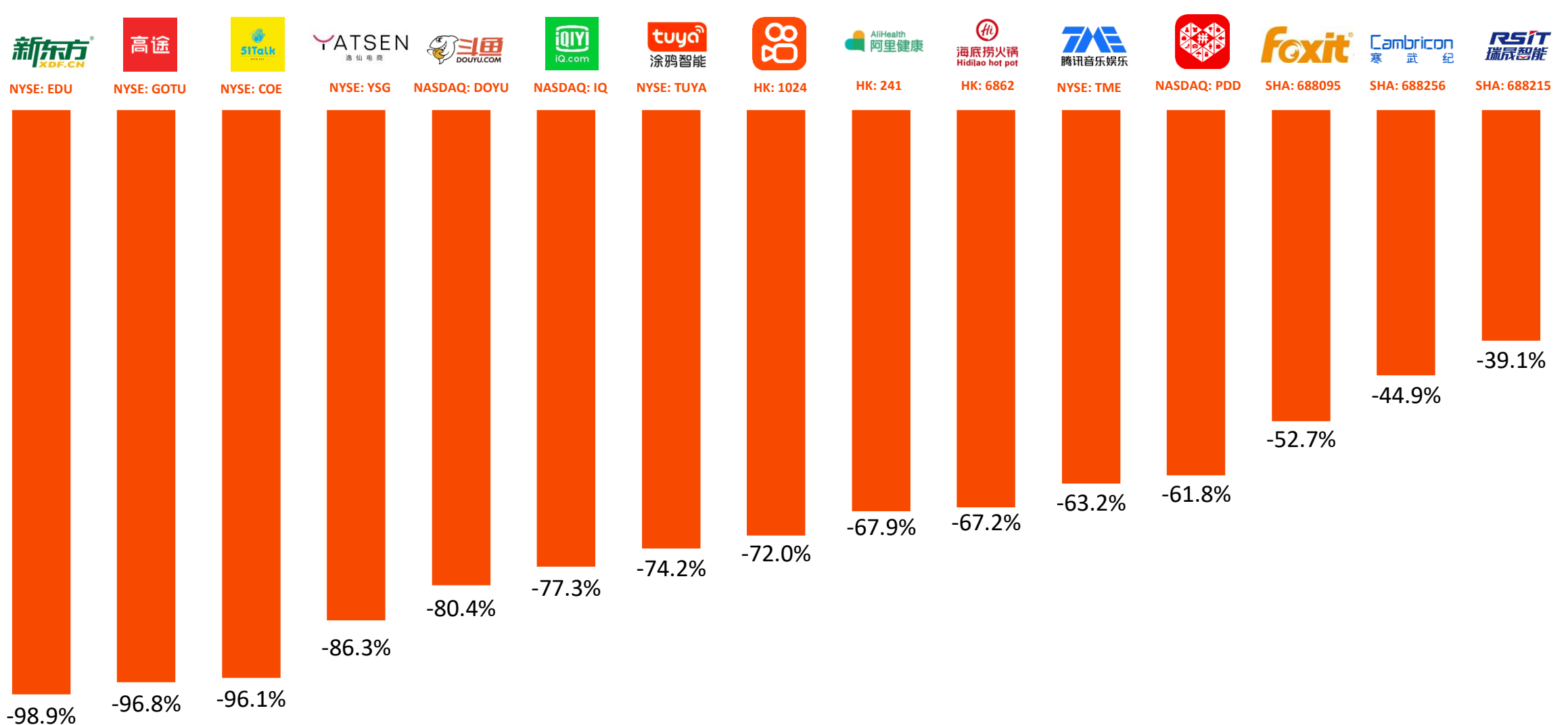
The wealth gap in China (Gini Index)



The cycle of technology push and business pull



'Losers' in the past year



Notes: Performance over 52-week period
Source: Choice, EqualOcean analysis

Trillion cities and opportunities



'Huawei' instead of 'Lenovo': R&D, high-quality patents



SHA: 688696

Chengdu XGimi Technology Co., Ltd. engages in the research, development, and production of computer software, hardware, and electronic products.



SHA: 688368

Shanghai Bright Power Semiconductor Co., Ltd. engages in the research and development, and sale of simulation and mixed-signal integrated circuits.



SHA: 688027

QuantumCTek Co., Ltd. engages in the research, development, production, and sale of quantum communication products.



SHA: 688468

Chemclin Diagnostics is specialized in the research and development, production, sales and service of In Vitro Diagnostics (IVD) products.



SHA: 688308

OKE Precision Cutting Tools Co., Ltd. researches, develops, manufactures, and distributes cutting tools.



SHA: 688082

ACM Research (Shanghai), Inc. engages in the research and development, production, and sales of semiconductor special equipment.



SHA: 688111

Beijing Kingsoft Office Software Inc is engaged in designing, development and sale of WPS Office software products and services.



SHA: 688516

Wuxi Autowell Technology Co., Ltd. engages in the research, development, design, production, and sale of high-end smart equipment.



SHA: 688313

SHIJIA Photons' main business covers optical chips & devices, indoor optical cables & cable assemblies, plastic materials for raw cables.



SHA: 688689

Changzhou Galaxy Century Microelectronics Co Ltd mainly engages in the research, development, production and sales of semiconductor discrete devices.

'Elon Musk' over 'Warren Buffett': long innovator



Li Bin
Founder/CEO



Lei Jun
Founder/Chairman



Wang Xiaodong
Founder



He Xiangjian
Founder

Xu Ming
Founder/CEO



Chen Tianshi
Founder/CEO



Tang Xiao'ou
Founder



Li Xiang
Founder/CEO



More 'German' less 'American' : bet hidden champions

Industrial Machinery



Pharmaceuticals and Biotechnology



Computer and data science



Consumer staples/discretionary



Little
Giants



New consumer brands from China for the world

宠物

 乖宝宠物	 发育宝	 顽皮
 福贝宠物	 疯狂小狗	 佩蒂

烟酒

 江小白	 悦刻	 魔笛
 谷小酒	 开山	 福禄

鞋服

 李宁	 太平鸟	
 安踏	 鄂尔多斯	
 Ubras	 茵曼	
 内外	 UR	 粒子狂热
 戴瑞	 Dare one	 乐活

餐饮

 喜茶	 奈雪的茶	 三吨半	 乐乐茶
 茶颜悦色	 元气森林	 乐纯	 瑞幸
 西贝	 眉州东坡	 和府捞面	 姚酸菜鱼
 霸王	 西少爷	 仔皇煲	 海底捞
 喜家德	 小仙炖	 自嗨锅	 木屋烧烤
 凤起龙游	 幸福西饼	 鲍师傅	 堕落虾
 虾小士	 卤人甲	 卤味研究所	 良品铺子
 三只松鼠	 云海肴		

母婴

 飞鹤	 全棉时代	 子非鱼
 漂漂羽毛	 baby care	 乐聚

美妆

 完美日记	 WIS	 花西子
 HFP	 馥诗悦	 阿芙
 彩棠	 植观	 美肌工坊
 彩堂	 寇露薇	 玛丽黛佳
 亚缇克兰	 JUNPING	 小蜜坊

家电

 美的	 小熊	
 北鼎	 猫王	
 石头机器人	 极米	 素士
 德尔玛	 坚果	 智米
 鹿客	 大疆	 小吉

New generation of entrepreneurs and investors



Nie Yunchen
Aged 30
Founder/CEO of HEYTEAM

HEYTEA 喜茶

monolith

Cao Xi
Aged 36
Founder/CEO of Monolith



Wang Wei, Ph.D
Aged 40
CEO of XINGYUN

XINGYUN | 行云
GROUP | 集团



He Yu, Ph.D
Aged 36
CEO of CIQTEK



Yu Hao
Aged 34
Founder/CEO of Dreame

dreame



Huang Yungang
Aged 36
CEO of Source Code Capital

源码资本
SOURCE CODE CAPITAL



matrix
PARTNERS

Xiong Fei
Aged 37
Partner at Matrix Partners



Wang Xueji
Aged 38
Founder/CEO of TUYA

tuya



GAORONG
CAPITAL
高榕资本

Han Rui
Aged 36
Partner at GAORONG



红杉资本中国基金
董事总经理

Hu Ruodi
Aged 32
VP of Sequoia Capital

SEQUOIA

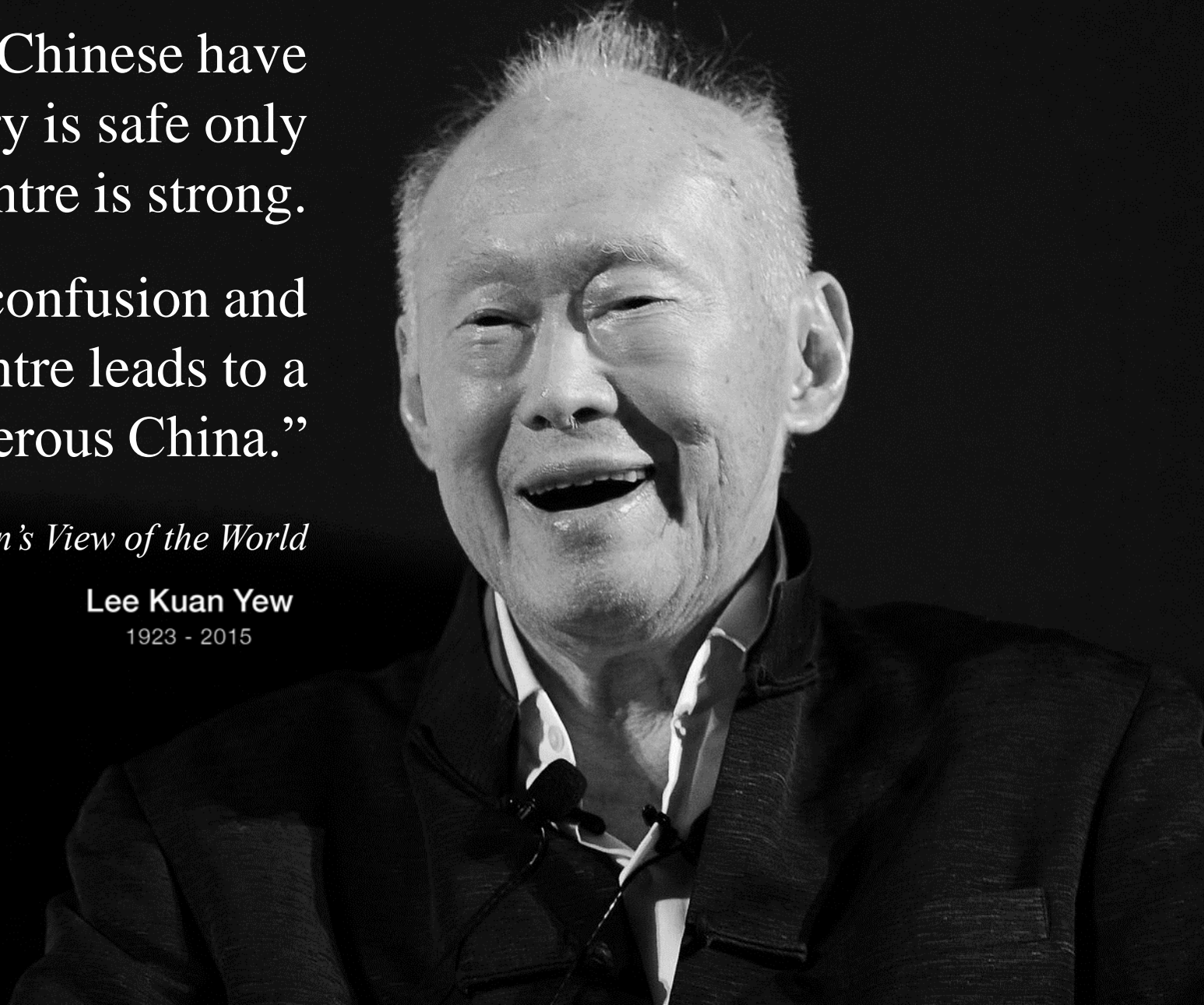
“ For 5000 years, the Chinese have believed that the country is safe only when the centre is strong.

A weak centre means confusion and chaos. A strong centre leads to a peaceful and prosperous China.”

- *One Man's View of the World*

Lee Kuan Yew

1923 - 2015





Contact us at

contact@EqualOcean.com